

Jann E. Freed

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Professional Summary

Passionate educator with over 25 years teaching and administrative experiences at a top 10 Midwestern Liberal Arts college. Awarded the Mark and Kay De Cook Endowed Chair in Leadership and Character Development in 2005. Committed researcher and author focusing on the skills of effective leaders. Entrepreneur dedicated to enhancing work environments through personal and organizational consulting and training. Proven record of leadership throughout academic career and within the community.

Career History

Central College - Pella, Iowa

1982-Present

Central College is a private four-year liberal arts college affiliated with the Reformed Church in America.

Full Professor

- Develop and design teaching methodologies at the college level for various management and marketing courses including Organizational Behavior, Organizational Leadership, Strategic Management, and Marketing.
- Elected and appointed to various administrative roles: Academic Quality Improvement Program (AQIP) Coordinator; Interim Vice-President of Academic Affairs; Division Chair of Behavioral Sciences; Department Chair of Economics, Accounting, and Business Management; Faculty Representative to the Board of Trustees.
- Elected and served on primary committees: Personnel Committee, Strategic Planning Committee, and the Policy Committee.
- Co-author of three books and numerous articles emphasizing the skills of effective leaders. A partial list includes:
 - *Learner-Centered Assessment on Campus: Shifting the Focus from Teaching to Learning*
 - *Quality Principles and Practices in Higher Education: Different Questions for Different Times*
 - *A Culture for Academic Excellence: Implementing the Quality Principles in Higher Education*
 - *Women from Yucatan, Mexico ... Daring to Be* (forthcoming in 2009-10)
 - *Leading with the Heart*
 - *Real Leadership Shines in Tough Times*
 - *Leading Change on Campus*
- Promoted through the ranks to Full Professor in 1998.

Professional Development Resources - Des Moines, Iowa

1985-Present

Professional Development Resources is a training and consulting firm specializing in personal and organizational development.

President & Owner

- Developed and conducted a leadership program for the senior management team at Vermeer Manufacturing. As a result of its success, designed and implemented a twelve-month program for all mid-level managers at the company.
- Seminar topics include: leadership development, customer service, time and stress management, quality improvement, diversity training, and assertiveness skills.
- Partial client list includes: Pella Corporation, Vermeer Manufacturing, Meredith Corporation, McGladrey Pullen, Heartland Management, J.L Sedlacek, Inc., and Wellmark Blue Cross/Blue Shield.

Professional Development

- Knowledgeable in effective leadership advocated by the Society for Organizational Learning (SoL) with Peter Senge of MIT and The Center for Creative Leadership (CCL) in Greensboro, NC
- Certified Systems Appraiser for AQIP of the Higher Learning Commission (HLC).
- Certified Examiner for the Iowa Recognition for Performance Excellence (IRPE) Process. IRPE is the Baldrige-based Award Process for the State of Iowa.

Education

Ph.D. - Higher Education Administration concentration in Research & Evaluation Iowa State University , Ames, Iowa	1987
M.B.A. – Business Administration, Graduated with Honors Drake University , Des Moines, Iowa	1981
B.A. - Business Management, Graduated with Honors Central College , Pella, Iowa	1977

Memberships and Awards

State of Iowa Library Board Commissioner – Present

City of Des Moines Public Housing Board – 2005-2008

American Society of Training and Development (ASTD) - Featured Speaker

Association for the Study of Higher Education (ASHE) – Chair of Newcomer’s Program

Midwest Business Administration Association (MBAA) – Selected to be on the Executive Committee, President-elect in 2011, a Member of the Advisory Council, and past President of the North America Management Society

The Virgil S. Lagomarcino Laureate Award – Iowa State University College of Human Sciences, 2008